

The UltraShape™ Procedure



Non-invasive **Body Contouring**

- ✓ No surgery
- ✓ No incisions
- ✓ No injections
- ✓ No downtime
- ✓ No maintenance treatments

What is the UltraShape™ Procedure?

- ❖ **The UltraShape procedure is a safe, non-invasive treatment that:**
 - Reduces unwanted fat deposits
 - Reduces body circumference
 - Improves body contours



How does UltraShape™ work?

- ❖ **The UltraShape™ procedure uses the first scientifically and clinically proven non-invasive ultrasound technology to breakdown unwanted fat**
- ❖ **Focused ultrasound energy is applied to the skin to target and selectively break down fat cells in the underlying fat layers**
- ❖ **Surrounding structures such as blood vessels, nerves and connective tissues are unharmed**

How does UltraShape™ work?

Focused Ultrasound Technology

**Focused
Wave**

Focused energy: energy is delivered only to tissue within a precise focal volume at a controlled depth

Pulsed Energy

Non-thermal: no temperature elevation

**Mechanical
Effect**

Tissue selectivity: only fat cells are destroyed while blood vessels, nerves and skin remain unharmed



ULTRASHAPE®
The Shape of Things to Come

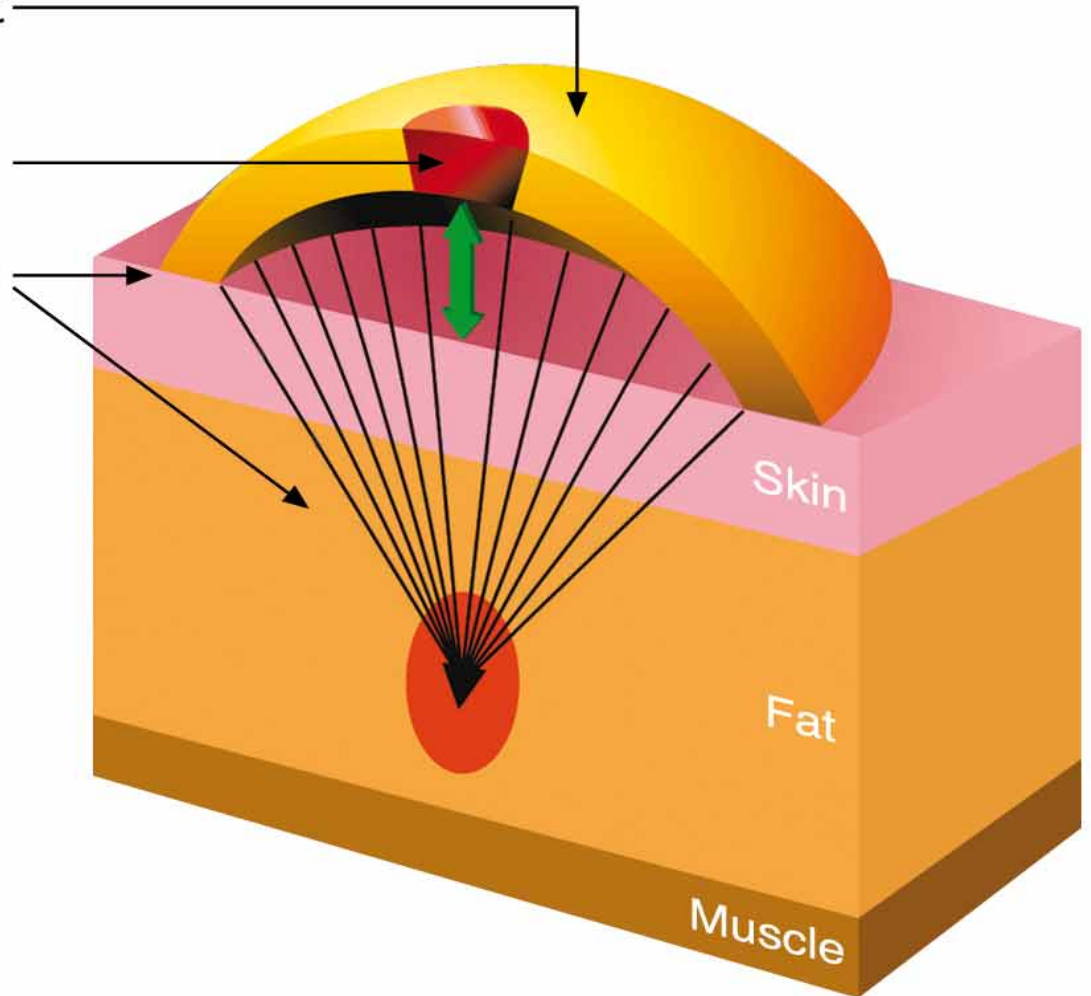
How does UltraShape™ work?

Focused Ultrasound Technology

Focused ultrasound therapeutic
transducer

Acoustic contact sensor

Low energy everywhere except
in the focal area

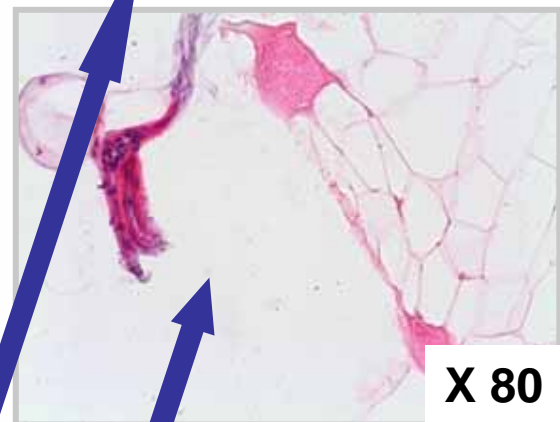
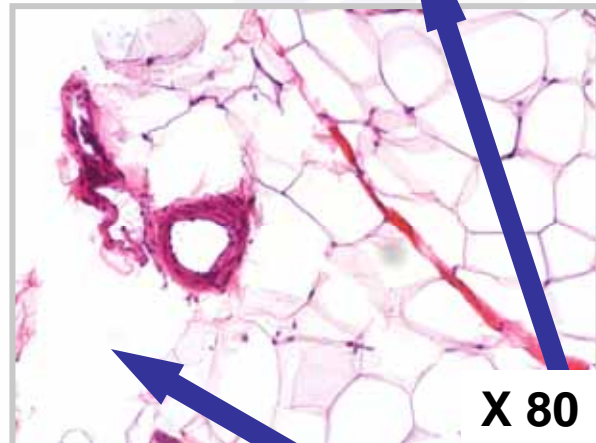
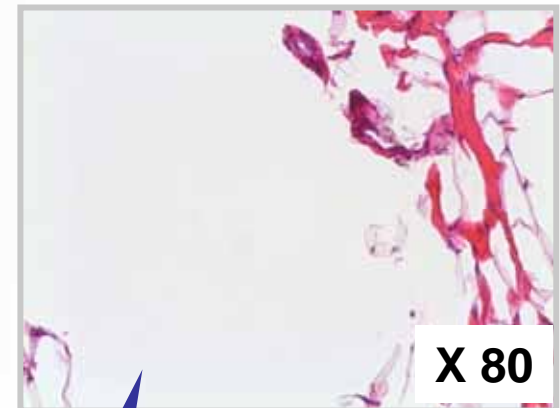
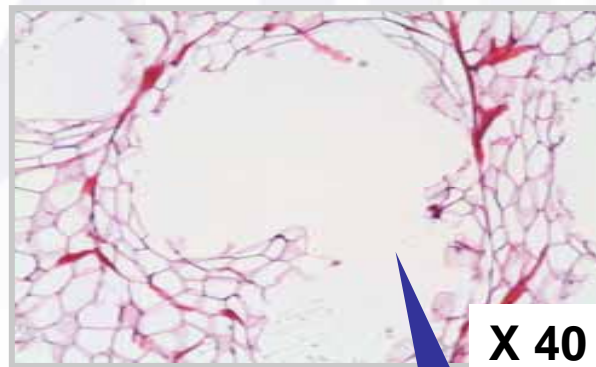
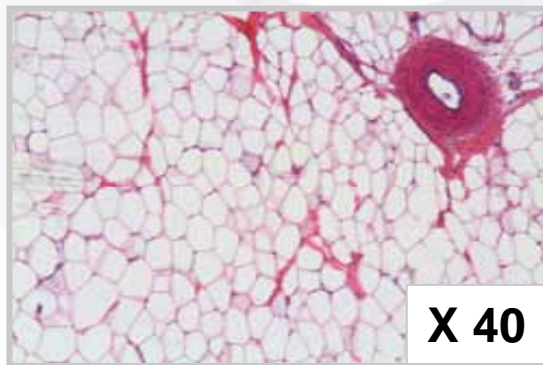


How does UltraShape™ work?

❖ Selective Disruption of Fat Cells

After Single Treatment

Control

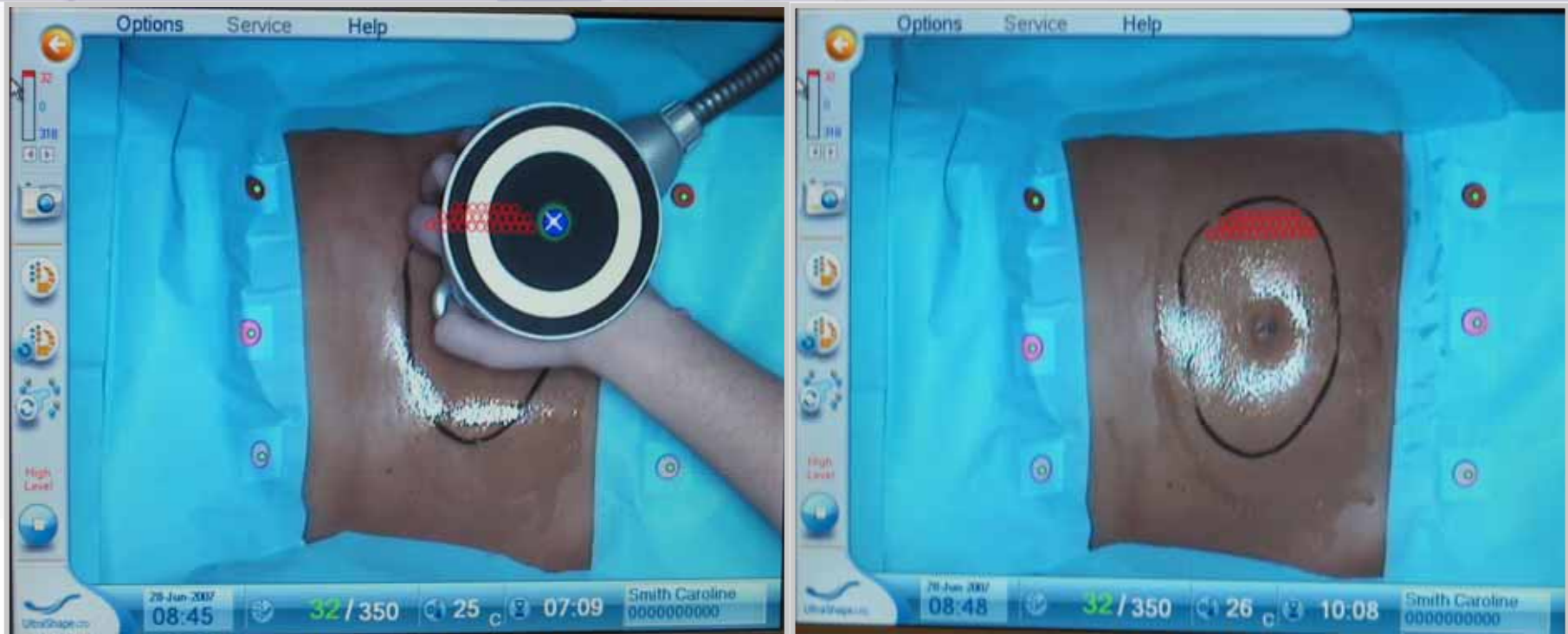


Fat Cell Disruption

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How does UltraShape™ work?

Real-time Tracking & Guidance System



- ❖ Treatment only within marked area
- ❖ Each point is treated only once
- ❖ Ensures complete & uniform coverage
- ❖ Adjusts to patient movement

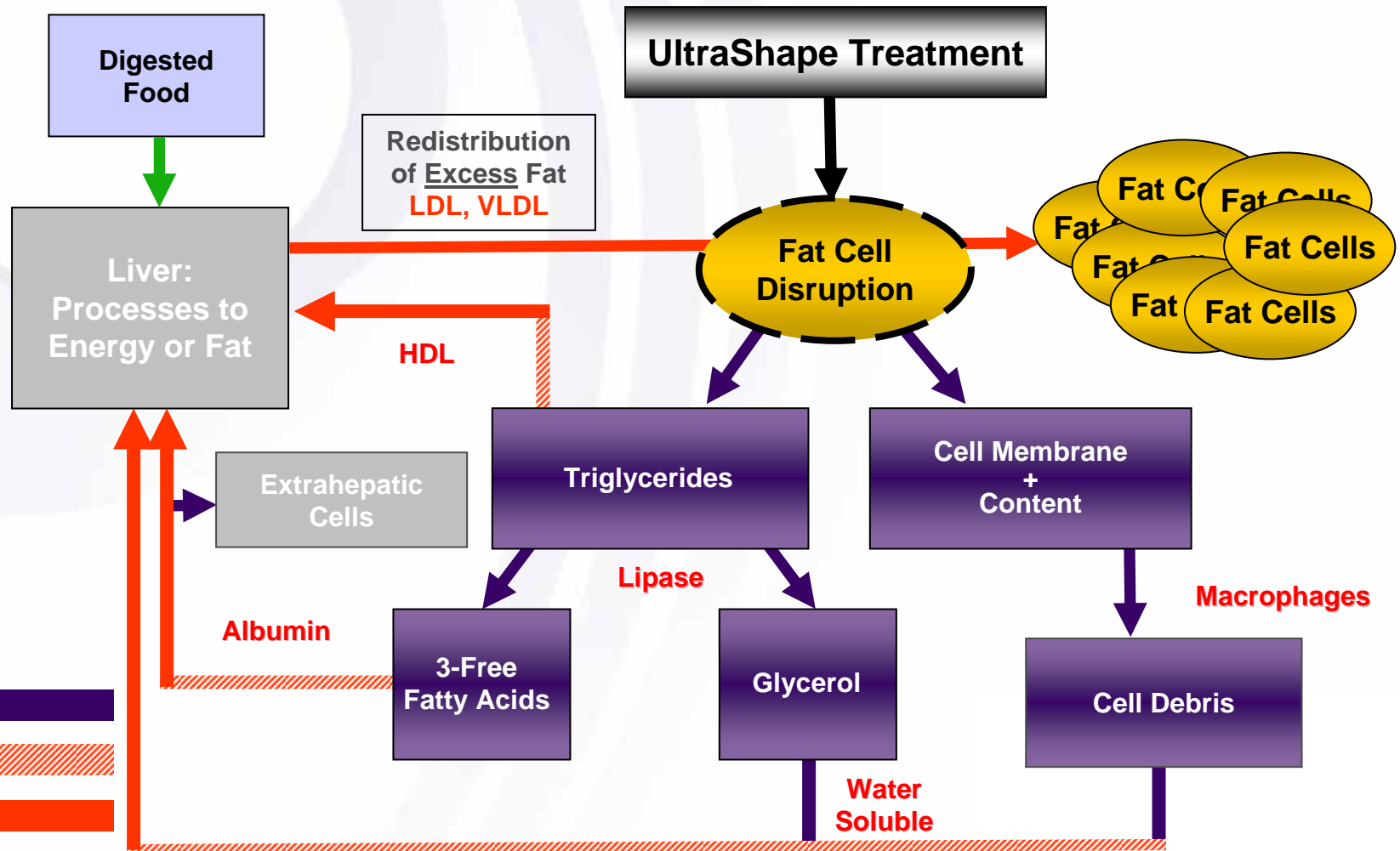
How does UltraShape™ work?



What Happens To The Fat?

- ❖ **The UltraShape technology targets and breaks down fat cells. Once the fat cells are broken down the fat is safely cleared from the local area and processed by the body's natural physiological and metabolic pathways**

"Natural" Mechanism for Fat Clearance



Spencer A. Brown, PhD, Director of Plastic Surgery Research
UT Southwestern Medical Center

Am I a candidate for UltraShape™?

❖ The UltraShape procedure is for:

- Reduction of localized fat deposits
- Reduction of body circumference
- Body contouring

❖ It is not a treatment for:

- Weight loss
- Obesity
- Skin laxity
- Cellulite



Am I a candidate for UltraShape™?



❖ The ideal candidate:

- Motivated patient with realistic expectations
- Normal to moderately overweight BMI (<29)
- Localized fat deposits
- At least 1.5 cm of fat thickness
- Willingness to comply with a healthy diet and exercise

Who's not a candidate for UltraShape™?

❖ Patients with the following:

- Obesity
- Less than 1.5 cm of subcutaneous fat in the treatment area
- High degree of skin laxity - UltraShape is not a skin tightening treatment thus excess skin laxity may not contract
- Non-compliant lifestyle - Patients not willing to maintain a healthy diet and exercise
- Unrealistic expectations

What can I expect before treatment?

- ❖ **A thorough consultation addressing:**
 - Your goals and expectations for body contour improvement
 - Exactly where you will be treated
- ❖ **Assessment and marking of the treatment area**
- ❖ **Assessment of fat thickness of the treatment area**
- ❖ **Circumference measurement of treatment area**
- ❖ **Pre-treatment photos: 5-8 photos at different angles**
- ❖ **You will need to remove jewelry and shave the treatment area, if necessary**

What can I expect during treatment?



- ❖ The UltraShape™ procedure is performed during a convenient, “walk-in, walk-out” session in our clinic
- ❖ The procedure requires no anesthesia or sedation
- ❖ As a handheld device delivering pulsating focused ultrasound energy gently glides over the marked treatment area most patients report a heat or tingling sensation or no sensation at all
- ❖ Vast majority of patients report a comfortable treatment experience

What can I expect during treatment?



- ❖ The entire procedure is guided by a computerized real-time tracking and guidance system designed to deliver smooth, uniform body contouring results
- ❖ This system ensures complete and uniform energy delivery over the entire treatment area, thus minimizing the risk of contour irregularities, a common side effect of liposuction

What results can I expect?

❖ Results may vary

- Patients should understand they may see:
 - 2cm reduction on average after a single treatment
 - 4cm reduction on average after three treatments
 - Not everyone will experience similar results, each individual's body reacts differently to the treatment
 - To achieve optimal results, patients should lead a healthy lifestyle including good diet and regular exercise

Clinical experience from over 40,000 treatments from all over the world has shown that combining UltraShape with other modalities such as deep lymphatic massage delivers enhanced results.

There is a small risk of non-responsiveness to the treatment.



What body areas can be treated?

❖ **The safety and efficacy of the UltraShape Contour I system has been studied and clinically demonstrated for body contouring of the following areas:**

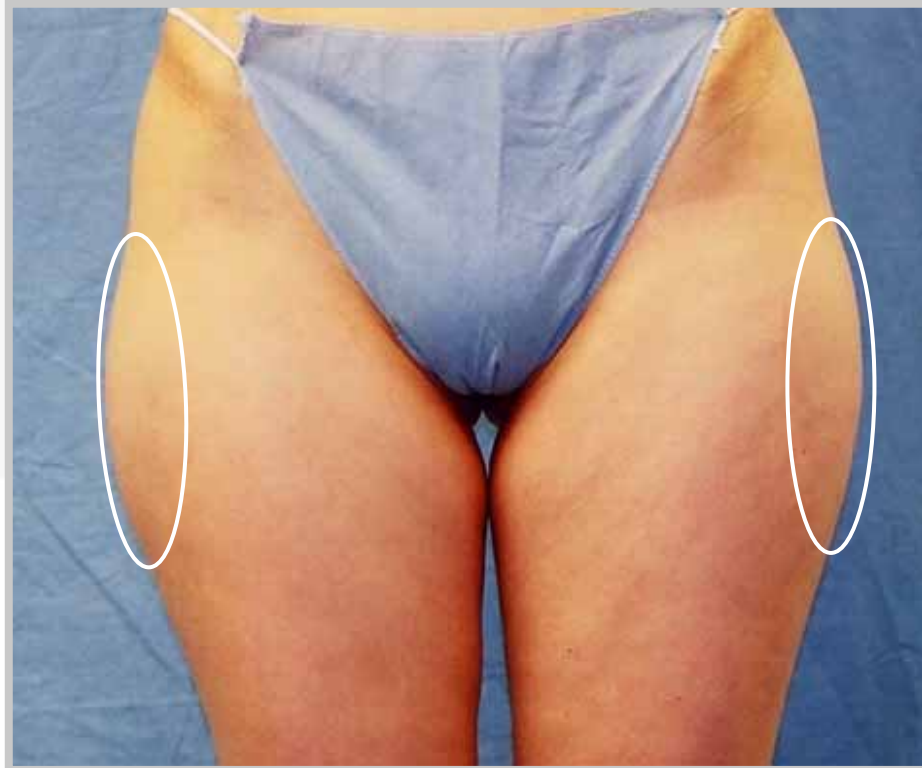
- Abdomen
- Outer thighs (“saddle bags”)
- Flanks (“love handles”)

❖ **Let us discuss the treatment of the specific body areas you would like to improve**



UltraShape™ Two Treatment Results

Lateral Thighs



Pre-Treatment



Post Treatment

Reduction → 3.2 cm

UltraShape™ Two Treatment Results

Lower Abdomen



Pre-Treatment

Reduction → 5.6 cm

Post Treatment


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Photos courtesy of Dr. Chris Inglefield, London, UK

Patient Education Rev1

UltraShape™ Two Treatment Results

Lower Abdomen



Pre-Treatment



2-months Post Treatment

Reduction → 6.3 cm

UltraShape™ Three Treatment Results

Lower Abdomen



Pre-Treatment



1-month Post Treatment

Reduction → 6.7 cm

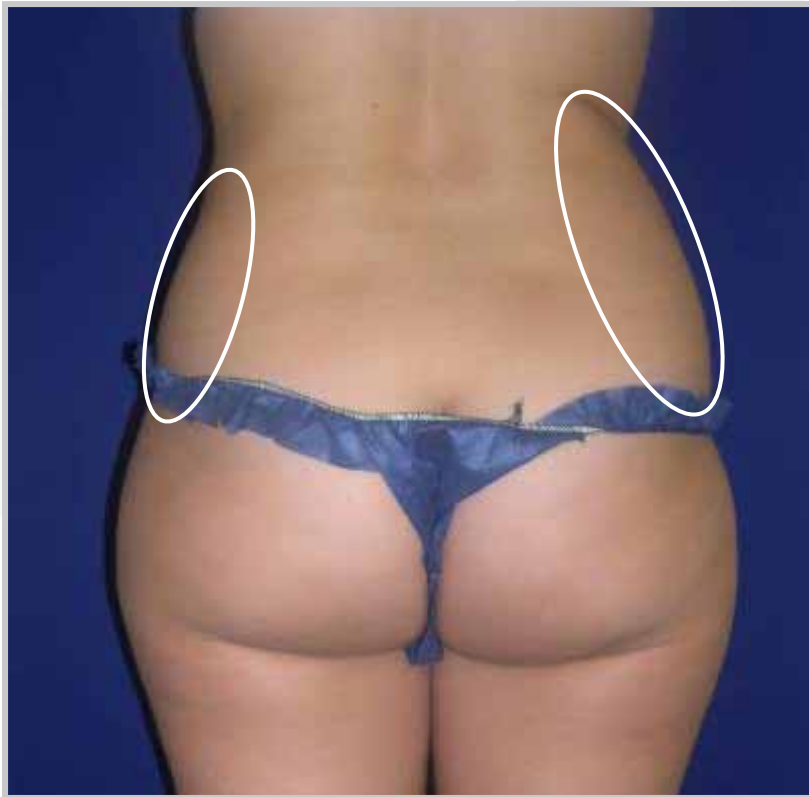
Photos courtesy of Dr. Chris Inglefield, London, UK

Patient Education Rev1


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UltraShape™ Two Treatment Results

Hips



Pre-Treatment



Post Treatment

Reduction → 3.0 cm

Courtesy of Dr. Moreno-Moraga et al, Madrid Spain

***Using Combination Therapy with Deep Lymphatic Massage

Patient Education Rev1


ULTRASHAPE®
The Shape of Things to Come

UltraShape™ Three Treatment Results

Lateral Thighs



Courtesy of Dr. Moreno-Moraga et al, Madrid Spain

Pre-Treatment

4 Months Post Treatment

UltraShape™ Three Treatment Results

Lateral Thighs



Courtesy of Dr. Moreno-Moraga et al, Madrid Spain

Pre-Treatment

4 Months Post Treatment

UltraShape™ Three Treatment Results

Hips and Thighs



Pre-Treatment



Post Treatment

Reduction → 7.0 cm

Courtesy of Dr. Moreno-Moraga et al, Madrid Spain

Patient Education Rev1


ULTRASHAPE®
The Shape of Things to Come

UltraShape™ Three Treatment Results

Abdomen



Pre-Treatment



Post Treatment

Reduction → 7.0 cm

Combination with Deep Lymphatic Massage

Courtesy of Dr. Moreno-Moraga et al, Madrid Spain
Patient Education Rev1


ULTRASHAPE®
The Shape of Things to Come

UltraShape™ Three Treatment Results

Lateral Thighs



Pre-Treatment

Post Treatment

Reduction → 5.0 cm

UltraShape™ Three Treatment Results

Abdomen



Pre-Treatment

Post Treatment

Reduction → 9.0 cm

Combination with Deep Lymphatic Massage

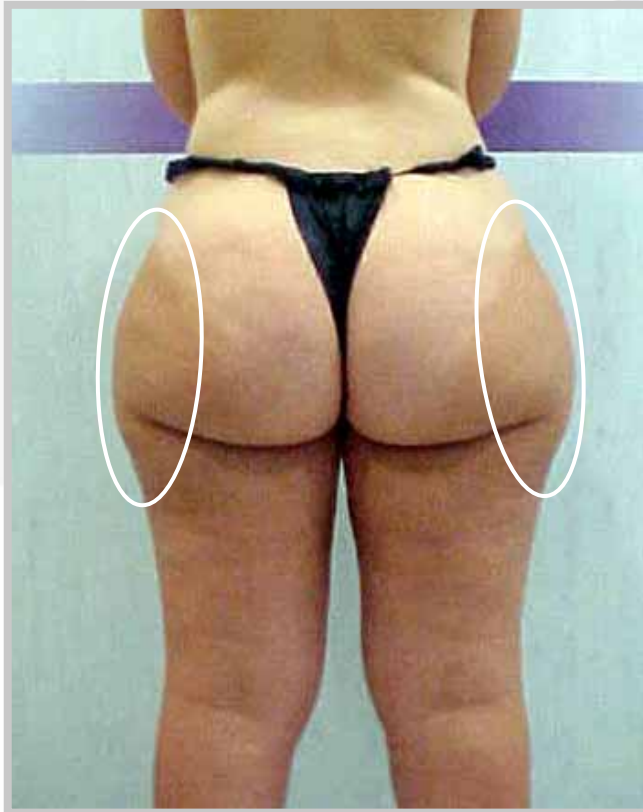
Courtesy of Dr. Moreno-Moraga et al, Madrid Spain

Patient Education Rev1


ULTRASHAPE®
The Shape of Things to Come

UltraShape™ Three Treatment Results

Saddlebags (Hips and Thighs)



Pre-Treatment

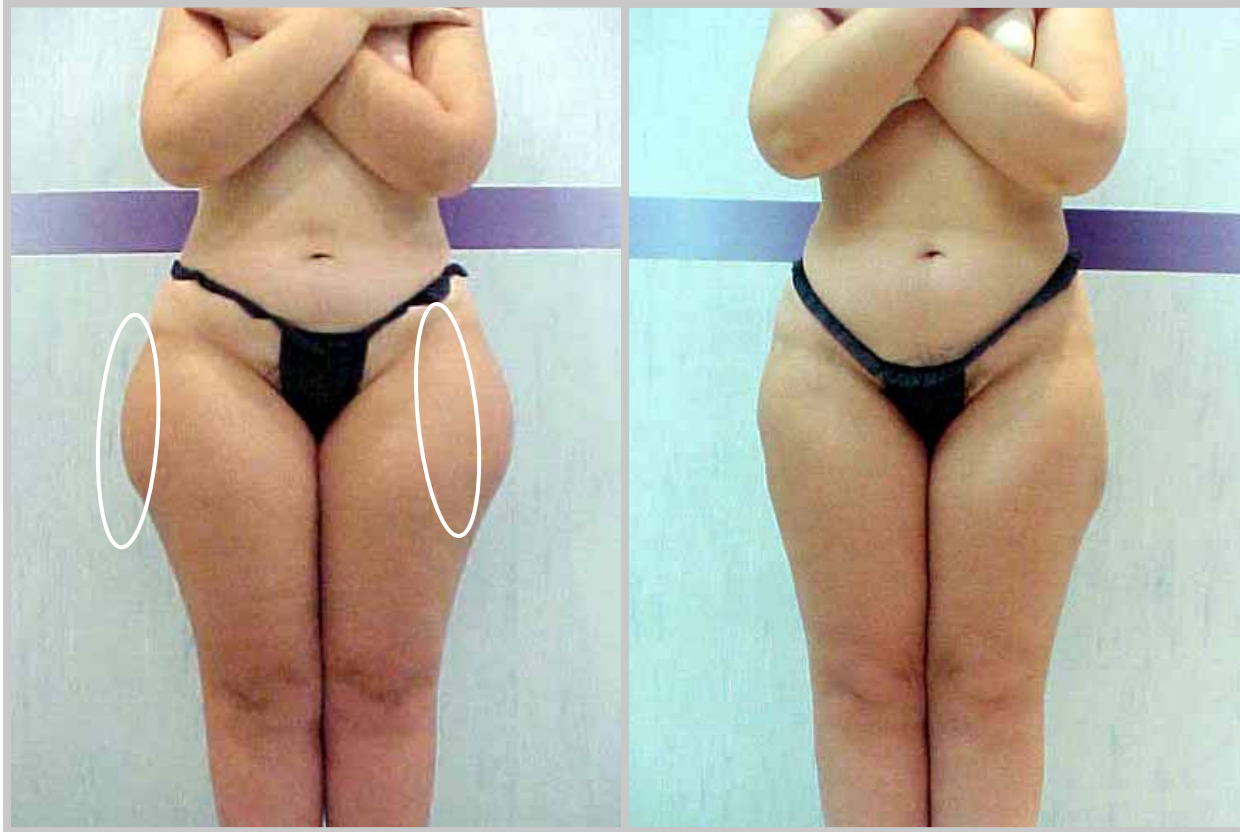


4 Months Post Treatment

| | |
|-------------------------|--------|
| Fat Thickness Reduction | 3.2 cm |
| Circumference Reduction | 5.0 cm |

UltraShape™ Three Treatment Results

Saddlebags (Hips and Thighs)



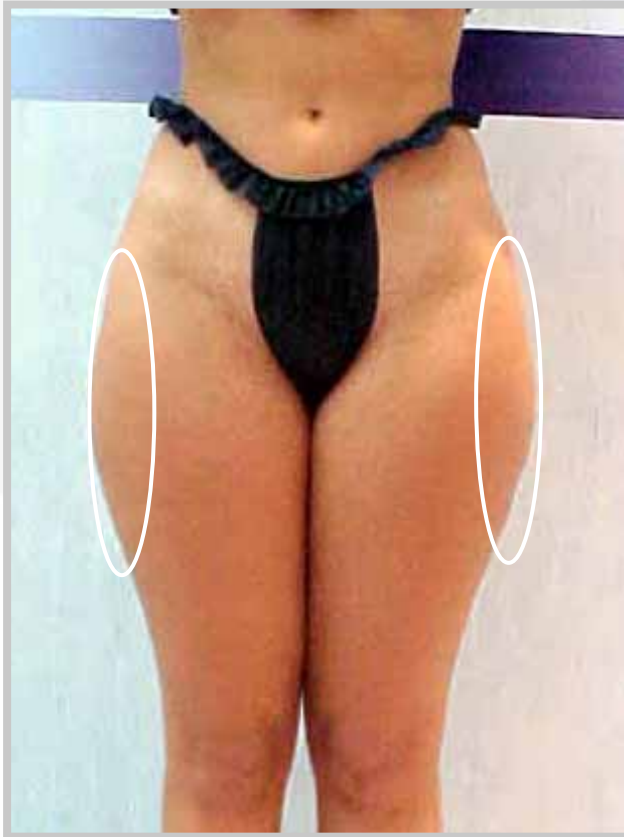
Pre-Treatment

4 Months Post Treatment

| | |
|-------------------------|--------|
| Fat Thickness Reduction | 3.2 cm |
| Circumference Reduction | 5.0 cm |

UltraShape™ Three Treatment Results

Lateral Thighs



Pre-Treatment



4 Months Post Treatment

| | |
|-------------------------|--------|
| Fat Thickness Reduction | 3.2 cm |
| Circumference Reduction | 3.0 cm |

UltraShape™ Two Treatment Results

Abdomen



Pre-Treatment



Post Treatment

Reduction → 1.0 cm

Courtesy of Prof. Per Heden, Stockholm, Sweden


ULTRASHAPE™
The Shape of Things to Come

UltraShape™ Single Treatment Results

Abdomen



Pre-Treatment



Post Treatment

Reduction → 1.0 cm

Courtesy of Prof. Per Heden, Stockholm, Sweden


ULTRASHAPE™
The Shape of Things to Come

UltraShape™ Two Treatment Results

Abdomen



Pre-Treatment



Post Treatment

Reduction → 4.0 cm

Courtesy of Prof. Per Heden, Stockholm, Sweden


ULTRASHAPE™
The Shape of Things to Come

UltraShape™ Three Treatment Results

Abdomen



Pre-Treatment



After 1 Treatment



3 months after 3rd Treatment

Reduction → 2.0 cm

Courtesy of Prof. Per Heden, Stockholm, Sweden

UltraShape™ Single Treatment Results

Abdomen



Pre-Treatment



After Treatment

Reduction → 6 cm in Abdomen, 5 cm in Waist
1.5 Kg weight loss

Courtesy of Dr. Benjamin Ascher, Paris, France


ULTRASHAPE™
The Shape of Things to Come

UltraShape™ Single Treatment Results

Abdomen



Pre-Treatment



After Treatment

Reduction → 2 cm in Abdomen, 1 cm in Waist

Courtesy of Dr. Benjamin Ascher, Paris, France


ULTRASHAPE™
The Shape of Things to Come

UltraShape™ Three Treatment Results

Abdomen



Pre-Treatment



After Treatment

Reduction → 5 cm in Abdomen, 3 cm in Waist
1 Kg weight loss


ULTRASHAPE™
The Shape of Things to Come

UltraShape™ Three Treatment Results

Abdomen



Pre-Treatment

After Treatment

Reduction → 6 cm in Abdomen, 5 cm in Waist
1 Kg weight loss

What can I expect after the treatment?

- ❖ After treatment, patients immediately resume their daily routines and there is no need for maintenance treatments
- ❖ Healthy diet and exercise are strongly recommended
- ❖ Maintain a month interval between treatments




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When can I expect to see results?

- ❖ **A published clinical study showed that most circumference and fat thickness reduction is seen within the first 14 - 21 days after treatment**
- ❖ **3 treatments at 30 day intervals are recommended for most patients to see optimal results**
- ❖ **Based on current clinical experience maximum results are seen about 30-90 days post final treatment**

How many treatments will I need?

- ❖ **Three treatments are recommended to achieve maximum results in most patients**
- ❖ **Clinical studies have shown measurable durable circumference reduction even after a single treatment in most patients**
- ❖ **Let us determine the course of treatment that is right for you based on your needs and goals**




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How long will the results last?

- ❖ **Just as with liposuction, once fat cells are removed from the treatment area the results should be long lasting, as long as you maintain a healthy diet and exercise**

Is the UltraShape™ procedure safe?

- ❖ **The UltraShape procedure has an excellent safety record**
- ❖ **Tens of thousands of patient treatments have been safely performed worldwide**
- ❖ **Additional information on the safety of the UltraShape procedure is readily available**



How much will the UltraShape™ procedure cost?

- ❖ **The UltraShape procedure is a cost effective non-invasive, no downtime option for body contouring**
- ❖ **The procedure fee will be determined based on the size and number of areas being treated**

The UltraShape™ procedure

Delivering what you want...

Non-invasive Body Contouring

- ❖ Safe
- ❖ Effective
- ❖ Comfortable
- ❖ Few treatments
- ❖ No downtime
- ❖ No maintenance Treatments

